

National Board of Directors Meeting Summary, Denver, CO, November 10, 2012

CALL TO ORDER by Gary Clayton, 8 a.m., November 10, 2012.

ROLL CALL. Dieterich, Ferris, Walls, DeMattei, Wolgram, Peters, Kim Winterrowd (for Gould), Swiss, Cowart, Clayton, Lindsey and Weil present. Laurie DiNatale, Executive Administrator, and Patsy Conner, Sanction Chair and Judges Committee Co-Chair, present.

MINUTES. July 14, 2012. Call for corrections. **Swiss moved to accept minutes, Lindsey seconded. Motion approved.**

PRESIDENT'S REPORT. Clayton thanked the BOD for their service and stated that it has been a pleasure to serve with them.

EXECUTIVE ADMINISTRATOR'S REPORT. DiNatale sent report. A storage unit has been rented for some of the NATRC materials.

SECRETARY/TREASURER'S REPORT. Swiss reviewed her report. We are doing well financially for overall economic conditions. Our revenue is up. Expenses are down. Report approved.

ELECTION RESULTS. Region 1-Angie Meroshnekoff-Director. Region 2-Beni DeMattei-Director. Region 3-Jerry Sims-Director. Region 4-Kim Winterrowd-Director. **Motion by Peters, seconded by Swiss, to appoint Larry Gould as Alternate for Region 4 (term ending 2013), and Sarah Rinne as Region 6 Director (term ending 2013). Motion approved.**

BY-LAWS & RULES. Lory Walls (Wayne Hyatt). SEE RULES REPORT.

POLICIES AND PROCEDURES. Dieterich.

1. Changing the Jim Menefee Honorary Lifetime Membership to the Jim Menefee NATRC Lifetime Achievement Award. **Motion by Swiss, seconded by Walls, to change the Jim Menefee Honorary Lifetime Membership to the Jim Menefee NATRC Lifetime Achievement Award. Motion approved.** Dieterich-will need a rewording of criteria.
2. Ride Manager/Ride Chairman/Ride Chair/Ride Chairperson. Best term to use? Dieterich felt that Ride Chair would be most consistent. Some didn't like "Chair" but instead preferred "Manager". **Motion by Lindsey, seconded by Swiss, to change "Ride Chairman" to "Ride Chair". Motion approved.**
3. The need for an annual meeting is not documented. Consensus that an annual meeting is valuable as a general meeting of the membership.
4. Electronic meetings. California Corporate Code allows for electronic meetings. Dieterich feels that Electronic meetings are valuable and may be able to be used for one of the BOD meetings each year. Peters suggested that each region conduct electronic meetings to learn the system.

PROTEST. Cowart. No current Protests.

PLANNED GIVING. Cowart feels that it is best not to introduce the Planned Giving program in the same year as a large raffle, and it will take more time to structure the program properly. Swiss felt that we need to set objectives for the money raised. Cowart feels that a fundraising campaign is necessary so that we can focus on areas that we haven't been able to cover without using our general operating accounts. The committee is contemplating what form of recognition will be offered to donors. Clayton asked for a consensus from the BOD on whether Cowart and Swiss should proceed with Planned Giving and Estate Planning programs. Consensus, yes.

RIDE SANCTION. Patsy Conner distributed and reviewed report. Conner needs to know when the Regional Ride Coordinators change. She relies on those coordinators in the sanctioning process. Conner stated that all ride managers need to be aware of requirements for liability forms. She will ask Jean Green to work with Bev Roberts to do an Enews and an article in HP to remind all ride managers that they need to have all riders and workers sign both a liability waiver and the sheet that is specific to their state. Ride managers also need to be reminded to put the name of ride and date on the liability waivers.

CLINIC SANCTION. Linda Clayton. Report filed. Peters feels that clinics are very important to bring in new riders to the sport.

MANAGEMENT. Jean Green. Report filed. Jean Green's report pointed out that confusion has arisen about how to calculate the "average pace" of a ride to meet requirements specified in the Rule Book. Part of the problem comes from the sample calculation on the Sanction Guidelines where the pace is based on minimum riding time. If the pace based on minimum time is 4 MPH, the average pace (for mid time) might be less than the 4 – 6 MPH requirement in the Rule Book. Similarly, on the Ride Progress Report, if the calculated pace is based on basic/minimum time as shown in the Sanction Guidelines, the pace is actually the maximum pace, not the average pace. The information in the Management Manual uses different wording that adds to the confusion. Dieterich explained "basic/minimum riding time" versus "elapsed time". Basic/ minimum riding time is time on the trail without adding in P&R's or lunch. Elapsed time is the basic riding time, plus P&R's and lunch. If we use the term "average/mid riding time" (mid-time excluding P&R's and lunch; the time an average horse takes to cover/time the trail) instead of "basic/ minimum riding time" - the calculated pace would be "average pace"

and hopefully cause less confusion. When minimum time is 6 hours or more, including P&R's, you must have a lunch stop.

RULES INTERPRETER. Liz Scott sent a spreadsheet of RI reports received and comments. Swiss felt that RI reports are extremely important. Dieterich brought up a philosophical question regarding whether a rider should receive time back for acts of good sportsmanship. Some felt that rewarding sportsmanship is an important aspect of our sport. Others felt that since we have no rules in place to allow the credit of time for good sportsmanship, we should not do it. Consensus that there are times when, because of a major horsemanship decision while helping another rider or horse, a rider should receive time credit at the discretion of the ride chair.

INSURANCE. DiNatale. No rate increases for 2013.

SAFETY. Swiss for Gould. Recruiting Safety Riders is extremely difficult. It is hard to find qualified Safety Riders. Better to have an ATV or bicycle than an unqualified safety rider. Need to explore all options on Safety Riders.

MARKETING/PUBLICITY. Bev Roberts. Report sent. Roberts has been working on website to make it easier to navigate.

RAFFLE. Swiss. 2012 raffle will be a choice of an Eli Miller saddle, a Cabela's gift certificate or a Tractor Supply 60' round pen. Winning ticket will be drawn at the 2013 National Convention. The 2013 Raffle will be six Ranch Vacations, one Ranch Vacation in each of the six regions. Each ranch offers something different based on their facilities. There will be six drawings. 1st one gets choice of ranch they want, 2nd gets the next choice and so on.

JUNIORS. Peters. It seems best to recruit juniors for rides either right after school is out for summer or right before school starts in the fall. Swiss-Region 4 will present a clinic for juniors at their Regional Convention.

FOUNDATION. Foundation will meet in February at the National Convention.

DRUG TESTING. Jerry Weil, DVM. Seven rides have been tested with no positives reported.

VETERINARY DRUG COMMITTEE. Michael Peralez, DVM. No report.

TRAIL ADVOCACY & GRANTS. Report filed by Erin Glassman.

BUSINESS MODELS AND MEASUREMENTS. Swiss.

1. Asked BOD to review the goals sheet. Consensus to allow two \$100 clinic insurance reimbursements per region for 2013.
2. Considering the volunteer resources, the direction of HoofPrint was discussed.
3. Wolgram brought up membership incentives. She suggested that we offer a drawing for two free ride entries to all members renewing by April 1st. **Motion by Wolgram, seconded by Lindsey, to offer a drawing for two free ride entries to one ride or one free entry to two rides, to all members renewing by April 1, 2013. The two free entries could be used at the ride, or rides, of their choice, until April 1, 2014. Meals and camping fees would not be included. The entries would be transferrable. Motion approved.**
4. Storage unit rent. Discussion on DiNatale's automatic salary increase of 3%. DiNatale has declined that increase since 2009. **Motion by Swiss, seconded by Weil, to increase the rent by the amount that would equal a salary increase of 3%. Motion approved. Motion by Swiss, seconded by Lindsey, to continue to maintain the storage unit for 2013. Motion approved.**

SPONSORSHIPS. Swiss will keep sponsorships at \$10,000 for the 2013 budget.

EDUCATION. Jamie Dieterich has been working on updating the website for new riders. The old "Intro to Competitive Trail Riding" could be placed on the website. Dieterich is working on revising the Riders Manual with updated text and color photos. The Riders Manual could be available on the website either as a free download or at a cost. Perhaps certain materials, like the Riders Manual, could be available free to members on the members-only section, but at a cost in the areas accessible to all.

MEMBERSHIP. Betty Wolgram. Report submitted.

JUDGES. M. Peralez/P. Conner.

Dieterich reviewed Apprentice and Provisional Vet Judges. Natalie Goldberger, DVM has completed her Apprenticeship. **Motion by Dieterich, seconded by Peters, to approve Natalie Goldberger, DVM as an NATRC Vet Judge. Motion approved.** Carrie Porter, DVM is Provisional. Valerie Bixler, DVM is an Apprentice. Sharon Dehart, DVM is an Apprentice.

Horsemanship Judges. Conner reviewed report. Jerry Sims has completed his Apprenticeship. **Motion by Lindsey, seconded by Cowart, to approve Jerry Sims as an NATRC Horsemanship Judge. Motion approved.** Becky Rogers will be advance to Provisional. Conner asked the BOD to respond to Erin Glassman's letter to the BOD with Conner and Peralez copied on the letter. Gary Clayton will respond to Erin on the matter.

HALL OF FAME. Jackie Coleman. No report.

STUDENT LOAN/SCHOLARSHIPS. DeMattei. No applications received for loans or scholarships. Presently there is

approximately \$750 available.

BREED & ORGANIZATION LIAISONS.

A.H.A. Bob Insko. No report. Swiss attended AHA National ride at Biltmore.

BREED LIAISON. Lindsey has contacted all of the Breed partners to ask for renewals on ad exchanges. Will expand on number of organizations we hope to have exchanges with. She would like to see a *Hoof Print* Breed issue, which would showcase all of the breeds that compete in our sport.

HONORARY & APPRECIATION. Ruth Mesimer sent report with the names of people or groups to be recognized at a Regional level at the National Convention. Nominees for the Jim Menefee Lifetime Achievement Award are Jean Green and Shirley Sobol. By written ballot Jean Green was chosen as the recipient of the 2012 Jim Menefee Lifetime Achievement Award.

ANNUAL POINTS/NATRC DATA/ NATIONAL RECOGNITION. Gloria Becker/Cheri Jeffcoat/Laurie DiNatale. No report.

WEBINAR. Ferris. No report.

CONVENTION 2013. Region 3. Location will be the Hilton Doubletree Denver. February 21-23. BOD meeting on the 21st. Room rates of \$92 which includes breakfast.

CONVENTION 2014. Region 4. Location has been set in Tulsa, OK. Lee Ann Dreadfulwater will Chair. AERC may join us.

REGIONAL REPORTS.

- R1. Dieterich. One ride returned and one new ride. Eight rides for 2013. Two ride managers doing 2 rides. Region has junior rebate program. Region pays Vet Judges dues for the year following one that they judge in. Theme for the Regional convention is "The Whole Horse".
- R2. Walls. Region encourages potlucks on Friday night of the rides to get riders together. CA is having huge land use fee increases. DeMattei-AZ will have a series of three rides, which will be called the "AZ Triple Crown". High Point Horse from all three rides will be awarded a cooler and an entry to one of the rides the following year.
- R3. Peters. Region is adding a Marketing Kit on their website. This includes a PowerPoint presentation and templates for business cards. Region is further developing the mentor program. Region will participate in the Rocky Mountain Horse Expo.
- R4. Swiss. The Regional Convention, February 9, 2013, will focus on volunteers with theme, "The Heart of NATRC". All photos shown at the convention will be of volunteers. Possible 13 rides for 2013. Region gives new managers insurance grants.
- R5. Clayton. Lost four rides for 2013, but gained three. Biltmore, Uwharrie and Spanish Trail will have new management. There will be two Heart of Dixie rides. Eleven rides expected in 2013. Regional Convention will be in early March with awards budget doubled. Region will approve up to \$500 for traveling expenses for Apprentice Judges. Two, possibly three clinics for 2013.
- R6. Lindsey. One new ride on the NE/SD border. Hoping for a SD ride in the future. Region has a mentor program. Region is looking at a punch card for riders riding a certain number of rides and earning a free or discounted ride. This was the third year of the 100% Club. Regional Convention will be in early March.

Shared BOD amount \$274.92.

Old Business: RMS Status. Linda Clayton reported that Peter Yovich of Region 4 is now the administrator of the system.

New Business:

1. General Meetings at National Convention. Previously discussed.
2. One of the Friday night's informal discussions was how we might make the rides a more streamlined process for both managers and riders. There are probably ways to make the ride more enjoyable and more efficient, for both riders and managers, without compromising our original philosophies. We need to think of different ways to do some things, to make them more efficient. Swiss encouraged BOD to think about "Flexible Thinking" before February meeting.
3. Elections. Elaine Swiss elected as Treasurer by acclamation. Lory Walls elected as Vice-President by acclamation. Kim Cowart elected as President by acclamation.

Next meeting to be held February 21, 2013. Aurora-Denver Doubletree Hotel, 13696 East Iliff Place, Aurora, CO 80014

Minutes on file at National Office.