

NATRC National Board Minutes May 4, 2021 Zoom Monthly Summary

CALL TO ORDER by President Angie Meroshnekoff at 6:30 p.m. CDT.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Lory Walls, Bill Wingle, Laurie DiNatale, Kim Murphy, Kris Gray, Marla Stucky, John Zelif, and Sarah Rinne, Executive Director. Esther Diaguila and Elaine Swiss absent. Also attending, Honorary and Appreciation Chair, Ruth Mesimer.

COMMUNICATION. Communicate all committee work to Sarah, given her position, so she is aware of what is happening.

ACCOUNTANT. Meroshnekoff. We may need to hire an accountant to handle the taxes. Gray discussed with Mary Jo Malone and thinks they have a solution available through QuickBooks. Gray CAN do the work but is not sure she has the access in QuickBooks she needs.

PROTEST CHAIR. Stucky appointed as Protest Chair to replace Lori Allen whose membership has lapsed. Memberships must be current for committee chairs and judges.

JUDGES COMMITTEE. Jan Jeffers and Becky Rogers have completed the LeD Judges training. The committee voted to approve them as LeD Judges. **Walls moved to approve Jan Jeffers and Becky Rogers as LeD Judges, Wingle seconded. Motion carried.** The committee members agreed that in-hand obstacles are neither appropriate nor allowed at check-in for LeD.

E-NEWS. Question: is E-News proofed for formatting or grammar by Bev Roberts or anyone else? It should look good when going out to the public. Thumbs up for use of the 60-year logo.

WEBSITE/ TECHNOLOGY. Rinne/Wingle. Updated website and RMS status. Wingle busy building the R3 website.

DATA CHAIR. Need a standalone Zoom meeting to discuss the data chair replacement options.

PRODUCT STORE/ FUNDRAISER. Gray. There is a supply issue and the company can't accommodate us as we hoped. Our options are to do a store for shirts, jackets, etc. There could be a separate shop for hats, cups, bags etc. Suggestion: do six items one month and six others the next month to keep people shopping, and rotate the products in an alternating fashion. We want to keep people actively looking and shopping. We can start with 60th anniversary shirts. Gray can send a preview and the board make changes as needed. There are currently two 60th logos: one for the virtual challenges, and the other for official merchandise and marketing. Question regarding other promotions of the 60th anniversary throughout the season. Our year-end awards could include the 60th logo. Rinne can add the logo to the silver trays.

VIRTUAL MILEAGE STANDINGS. Question: could we post the mileage challenge standings more often, perhaps monthly? Wingle will assist with making this happen.

FACEBOOK. When posts are made on the national page, they do not show up in Murphy's timeline feed, but if they are posted to the national group, they do. Discrepancy first noticed with the virtual challenge post. Murphy will use the "share to social media" option through E-News so things post simultaneously. More bang for the buck.

MEMBERSHIP COMMITTEE. Zelif. Mesimer and Dieterich updated the clinic manual and did a great job. Thank you! The final version is being reviewed now and will roll out soon.

Meeting adjourned.