NATRC National Board Minutes December 3, 2019 Zoom Monthly Summary

CALL TO ORDER by President Angie Meroshnekoff at 6:30 p.m. CST.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Lory Walls, R2 Alternate, Bill Wingle, Alice Perryman, Gayle Muench, Kris Gray, Esther Diaguila, Sallie Kudra, R5 Alternate, Shari Parys, Marla Stucky, and Sarah Rinne, Executive Director. Laurie DiNatale absent.

RULE PROPOSALS. Parys. Much of it about consistency in wording from section to section. Judges Committee approved language for the penalty point discussion.

"Novicing Out" and the changes to LeD. The idea to use team for wording around horse and rider for novicing out would change the definition or intent rather than clarify. Suggestion to remove (5) that has the exclusive language on CP/Open. Wingle made a motion to strike (5) from the proposal, Diaguila seconded. Motion carried.

Point of Forward Motion. No changes.

Clarification of Penalty Points. Discussion on removing or keeping the strikeout of "the rider will also be faulted." **Motion to add "fault language" back in by Parys, second by Perryman. Motion carried.**

Overnight Stabling Evaluation. No changes.

LeD Place Changes. Ride conclusion definition we have is sufficient. No changes to wording.

Out of Region rides for PC. No changes.

National High Point Novice. Clarification discussion on whether or not a 4-year-old's rides count toward national awards. Covered age restrictions for national awards and not pushing young horses too hard.

NATIONAL CONVENTION. Muench. Stated it is open on RMS.

BUDGET. Muench. Issued the proposed budget for approval on the January meeting.

MARKETING. Gray. Using Facebook's "likes campaign" which we are only charged for if someone "likes" and "follows" our national page. Promoting our ride schedule on FB. Using Google Ad Words to draw people to our website. Bought multiple words to capture people in searches. Still trying out how to convert them to riders and members. Discussion about website.

Meeting adjourned.