NATRC National Board Minutes June 7, 2022 Zoom Monthly

CALL TO ORDER by President, John Zeliff, at 6:30 p.m. CDT on June 7, 2022.

ROLL CALL. Angie Meroshnekkoff, Jamie Dieterich, Donna Stidolph, Bob Insko, Cathy Cumberworth, Bill Wingle, Kim Murphy, Cara Liebman, R4 Alt for Fran Muench, Kris Gray, Marla Stucky, John Zeliff, Sarah J. Smith, Executive Director, and Ruth Mesimer, guest. Lory Walls, Fran Muench, Esther Diaguila absent.

2022 "LET’S RIDE" WEBINARS. Smith will be a presenter on June 22. Watch for registration on website.

2022 OBSTACLE CHALLENGE. Smith needs to “build” the challenge and set up registration. Wingle pointed out Submit.com subscription ends September 21, but we could extend that a month.

NATRC FUNDRAISER. Afghan made by Diaguila donated to R1 for convention raffle. Limited number of tickets suggested. $5/each; 5 for $20. **Wingle moved, Insko seconded to print 1,000 tickets for afghan raffle. Carried.**

RULE CHANGE PROPOSALS. Zeliff reminded board to gather feedback from regions.

HISTORIAN. Patsy Conner has six new archival storage boxes.

MONTHLY ZOOM MINUTES. Past minutes have been posted on the website.

FOLLOW-UP ITEMS. Zeliff.

- Judges training on pilot project. Moving forward?
- On-line store. Looking at options.
- Membership renewal follow-ups. Ongoing at regional level.
- NATRC Sponsors & Partners. Need to update and organize.
- Recruiting information for judges would be helpful.
- Committee chairs. Need to update progress.
- Standardbred organization. Stucky asking about CTR in their incentive program.
- Membership updates on website. Wingle working on.
- Gray will mail 2021 Mileage Challenge medallions to Mindy Kane.
- Generic ride flyer sent to NATRC ride managers Facebook group
- Suggested sending articles and/or press releases to major horse publications.
- Mass texting. Can we do?
- 2019 Facebook memes. Need to do again.
- NATRC alumni. Source for promotion?

Next meeting July 16, 2022 9 a.m. CDT.

Adjourned 7:03 p.m.