

## MAIN ACTIVITIES DEVELOPED BY YANAPANA PERU DURING 2010

In addition to our twenty social responsibility programs along the Salkantay route - the area of influence within Mountain Lodges of Peru's touristic operation - we would like to highlight some of the main projects of YANAPANA (which means HELP in Quechua), a non-governmental and non-profit organization. These are projects that have been implemented in 2010 some of which have become yearly activities by now.

- At the beginning of 2010, unexpected heavy rains in the area of Cusco, which provoked floods, destruction of roads and train lines, and other consequences, severely affected the local population. We worked very hard during the first semester of 2010 to obtain donations for the flood victims in the highland communities along the Salkantay route. We also reached some communities further away, such as San Francisco, a poor Andean community which is out of the area that receives governmental emergency aid. The support, mainly obtained from Mountain Lodges of Peru, consisted of packages of food, blankets, rain ponchos, clothes and shoes for children and adults. This allowed us to help more than 200 families affected directly by this meteorological phenomena:
  - San Francisco 70 families
  - Rampaj 35 families
  - Tillca 30 families
  - Huayracmachay, Rayampata, Andenes 15 families
  - Totora 37 families
  - Collpapampa, Challhuay, Manchayhuayco 29 families





- Donation of a tractor to the municipality of Mollepata to support the floods victims who lost their harvest of potatoes and other basic crops.
- Donation of stands for commercialization of products made by artisan organizations – like marmalades, textiles and other products – for the municipality of Mollepata. The commerce is being done in the main square of Mollepata, a small town at the entrance to the Salkantay route. More than 24,000 foreign tourists pass through this town per year who can now easily buy local products and services; in this way creating development in the area.

- Support to IEI N° 680 (a kindergarten school) in the town of Mollepata. We financed the construction of a modern kitchen where supplementary meals are prepared for the children for nutrition and health purposes, and the construction of ecological restrooms suitable for kids for sanitary purposes.



- Support to IE in Manchayhuayco (an elementary school) consisting of education materials, milk, etc. during the school period. This is a very isolated school which provides education services to more than 35 children. We are planning to improve the educational infrastructure and finance organic farming for nutritional programs throughout 2011, our goal is to increase the scholar population to 150 children.



- Donation to the Cooperativa Agrícola Ganadera Alto Salkantay (biggest communal organization along the Salkantay route) of seven cows for milk and cheese production. This will enable the locals to supply Mountain Lodges of Peru and other touristic operators with quality products in the very near future. This is part of a long term plan to prepare local inhabitants for offering premium organic products to the surrounding

towns. In 2011, we are planning to involve this community in two different backpackers' lodge businesses, as partners of Mountain Lodges of Peru, in a singular pilot program which involves ecological protection and social responsibility.



- An **Animal health campaign (yearly campaign)** held in the district of Mollepata in collaboration with the students of the Universidad Científica del Sur – UCSUR in Lima. Keeping in mind that the mule drivers' occupation is one of the main economic activities in the route of Salkantay, we are handling some important support programs for them. We are very concerned about maintaining the cultural value of this ancient profession which reflects a traditional behavior and an invaluable touristic attraction.

## Campaña Veterinaria – Mollepata

19 al 24 de Marzo



- **Veterinarian Campaign (yearly campaign).** In 2010 a fifteen day campaign was held in the highlands along the Salkantay route. This activity was carried out in collaboration with Vida Digna NGO (Lima), Humane Society International NGO (USA) and Yanapana Perú. Veterinarian medical attention was offered to about 700 work animals (rabies & tetanus shots, vaccinations for parasites, castrations, dental checkups, treatments, etc.) and 100 small animals like dogs and cats, by a team of eleven American Veterinarians. The campaign included the supply of drugs and veterinarian products. In 2011 we are planning to add a wide sterilization program for small animals in Cusco city in collaboration with the Municipality of Cusco.

## CAMPAÑA VETERINARIA AGOSTO 2010



- **Health Campaigns (yearly campaigns).** Within the scope of an agreement duly signed by CERVICUSCO and NGO CEPRECE, YANAPANA was promoting several health campaigns in favor of the local inhabitants, directed mainly to children and elderly persons:





- **YANAPANA PERU – NGO CEPRECE**, different ophthalmological exams, cataract and glaucoma surgeries for patients who need it. Directed to the inhabitants of the district of Mollepata and its surrounding communities.



- **YANAPANA PERU – CERVICUSCO – MUNICIPALIDAD DE MOLLEPATA**, as in 2009, we were working in the detection and treatment of uterine cancer, general medical attention campaigns, as well as blood pressure and measuring glucose level exams.
- In 2011 we are planning to extend these medical services to other towns and communities along the Salkantay route, providing medical assistance to more than 500 additional children.

## CERVICUSCO





- **Textile Entrepreneur Programs.** - During the last 5 years, Yanapana Perú has promoted artisan associations to produce textile products, and women's associations to produce marmalades and honey in order to create and maintain self-productive activities developed by women's associations. This program finances supplies (wool, sugar, etc.), technical support and marketing activities. In 2011 we will improve the collection of designs with more add value (less ethnic designs) and supervision of the quality control.



