

NATRC National BOD Minutes November 8-9, 2019, Kansas City, MO

CALL TO ORDER by President Angie Meroshnekoff, 6:58 p.m. November 8, 2019.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Alternate Lory Walls, Bill Wingle, Laurie DiNatale, Gayle Muench, Alice Perryman, Bill Moore, Alternate Sallie Kudra, Shari Parys and Marla Stucky. Also attending Honorary and Appreciation Chair Ruth Mesimer and Sanction Chair/National Historian Patsy Conner.

Meroshnekoff stated tonight's meeting will focus on rule proposals. We need to look at all rules.

BY-LAWS & RULES. Parys. See detailed rule proposals.

Rule Proposal – Novicing out. **Motion by Wingle to carry forward the proposal with amendment of junior points and placings, second by Dieterich. Motion carried.**

Rule Proposal – Adding experienced class to Leisure Division. **Motion by Moore to advance proposal, second by Perryman. Insko and Muench opposed. Motion carried.**

Rule Proposal – Change two-mile marker to forward motion point. **Motion by Muench to carry forward, second by Wingle. Motion carried.**

Rule Proposal – Ride timing and penalty points for Leisure Division. **Motion by Walls to carry forward, second by Wingle. Motion carried.**

Rule Proposal – Additional time penalties. **Motion by Insko to carry forward, second by Wingle. Wingle in favor. Motion defeated.**

Rule Proposal – Evaluation of overnight stabling for Leisure Division. **Motion by Muench to carry forward, second by Walls. Insko opposed. Motion carried.**

Rule Proposal – Clarifying Leisure Division actual placings versus how many places are publicly awarded at a ride. **Motion by Stucky to carry forward, second by DiNatale. Motion carried.**

Rule Proposal – Adjustment in President's Cup criteria to require one out of region and three out of state starts. **Motion by Wingle to carry forward, second by Kudra. Motion carried.**

Adjourned Friday evening meeting at 9:05 p.m.

CALL TO ORDER by President Angie Meroshnekoff, 7:59 a.m. November 9, 2019.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Alternate Lory Walls, Bill Wingle, Laurie DiNatale, Gayle Muench, Alice Perryman, Bill Moore, Alternate Sallie Kudra, Shari Parys and Marla Stucky. Also attending Sanction Chair/National Historian Patsy Conner and member Mary Anna Wood. Honorary and Appreciation Award Chair Ruth Mesimer also joined.

Announcement of regional elections of returning and new national directors. R1 Jamie Dieterich, R2 Lory Walls, R5 Kris Gray, R6 Marla Stucky, Alternates R3 Sharon Roper and R4 Elaine Swiss. **Motion by Muench to approve the appointments, second by Parys. Motion carried.**

Election of officers was held. **Motion by Dieterich to approve Angie Meroshnekoff as President, Shari Parys as Vice President and Gayle Muench as Treasurer by acclamation, second by Stucky. Motion carried.**

BY-LAWS & RULES continued.

Rule Proposal – Adjustment of placings and lower point criteria for National Championships. **Motion by Insko, second by Perryman to carry forward. All opposed. Motion defeated.**

Rule Proposal – Recognition of overall high point Novice on national level. **Motion by Wingle, second by Moore to carry forward with additional statement in Section 4. Motion carried.**

Rule Proposal – Recognition of overall high point Competitive Pleasure Team. **Motion by Perryman to carry forward, second by Stucky. Motion carried.**

Rule Proposal – Adjustment of points for small classes, combining small classes in any division that has a class smaller than three, and hwt and lwt classes combined in each division for 2021. **Motion by Muench to put all three options forward, second by Perryman. All opposed. Motion defeated.**

MINUTES. July 6, 2019. **Motion by Wingle to approve the minutes, second by Insko. Walls abstained. Motion carried.**

PRESIDENT'S REPORT. Meroshnekoff. Growth can be painful but we need to keep on the path. We need to continue being positive and promoting our Leisure Division riders.

EXECUTIVE DIRECTOR'S REPORT. Rinne. Discussion of free memberships and the Marketing Committee's recommendation to continue them. Report of renewals up for members who had not been current or active for 5 to 10 years.

TREASURER'S REPORT. Muench. We are substantially ahead of our budget because we have underspent on marketing by approximately \$20,000, which we knew we would when we discontinued the contract with the marketing professional. Total revenue is running a little ahead. We have renewals coming in now. **Motion by DiNatale to approve the report, second by Walls. Moore opposed, Kudra abstained. Motion carried.**

BY-LAWS & RULES. Parys. The bylaws change proposals were posted on the website and sent to the membership. **Motion by Parys to approve bylaws changes, second by Dieterich. Motion carried.** Currently working on some rule clean up, condensing and clarifying for an Extreme Rule Book which takes it from 47 pages to 38 pages. Suggested we use old rule books with addendum sheets to get by until we can print a reformatted version. Some of it could be moved to the administrative section of the website rather than in the rule book. The target date for printing would be before national convention.

POLICIES & PROCEDURES. Dieterich. Editing updates, no decisions to be made.

PROTEST. Lori Allen. Three protests filed, one withdrawn. Two upheld. See separate report.

PLANNED AND CHARITABLE GIVING. Muench/Swiss. Nothing to report at this time.

NATIONAL HISTORIAN. Conner. No updates.

RIDE SANCTIONS. Conner. Report filed. List of rides provided, but not all rides are in and it is known that the formulas are not correct on sanction report. Muench is going to help correct the formulas so it is correct in February. Dieterich said the January date for sanctioning deadline may not be appropriate anymore, and in addition the sanction chair is supposed to review the entries and ride information sheets. RMS administrators are, R1 Dieterich and Maria Pilgrim, R2 Beni DeMattei, R3 Diane Wingle, R4 Jean Green, R5 Linda Clayton and R6 Ruth Mesimer.

CLINIC SANCTIONS. Linda Clayton. Report filed.

MANAGEMENT. Swiss. Report filed. We need to provide updated information for ride management on ride flow and other things. We also need to address what is working and what is not. There is still lack of communication and training regarding LeD for ride managers. Rinne suggested use Zoom for management training sessions. Parys created a LeD quick tips document for riders and management for

distribution. Meroshnekoff would like to go ahead and look to schedule two Zoom management training sessions.

RULES INTERPRETER. Wingle. Hold times are currently in the 5-10-minute range. Most rules interpreters are including maps but some are not. There was mention of the RI not being able to be physically present at LeD ride briefings while out on trail for the O/CP/N ride if all divisions are together. Wingle is currently reworking the RI Report. There is a disconnect with LeD and rules reporting. Conner addressed situations where she questioned the ability of the RI to adequately oversee the LeD ride in conjunction with an A ride.

INSURANCE. Rinne. The premium audit was recently completed for the worker's compensation policy through Hartford. Moore reviewed our Equisure policy. We have two master policies, liability and accident.

SAFETY. Swiss. We still need to look at ensuring we have qualified people as safety personnel at rides.

MARKETING. Kris Gray. Report filed. The marketing committee wanted feedback on performance and thoughts on Facebook posts and advertising. Instagram is not very active yet. **Motion by Muench, second by Parys to continue free memberships into 2020. Motion carried.**

SOCIAL MEDIA. Jonni Jewell. Report on statistics via text were shared. Facebook page and groups for NATRC are very active and numbers are up.

BUSINESS MODEL & MEASUREMENTS. Muench. Not confident the rider numbers are completely accurate but will continue to refine. There was a slight increase in Type A competitors. The average numbers of riders has been maintaining, with eight new rides added. Muench will circulate the member numbers for our December meeting.

SPONSORSHIPS. Parys. Requested a report by region on how raffle sales are going. Bev put together an ad for the raffle that we can put on Facebook. We need to work to promote our sponsors. Rinne suggested an update to the sponsorship list to make it in color, with sponsor logos for the ride packet and put it online in the management section.

MEDIA ADVISORY. Dieterich. It is time to renew Laurie Knuutila's contract as *Hoof Print* Editor. **Motion to renew Laurie Knuutila' contract made by Dieterich, second by Parys. Motion carried.** Dieterich had a second person opt out of taking on her compilation/proofing role with HP. Perryman inquired about the requirements and stated she is interested in trying it.

RIDERS AND JUNIORS. Perryman. Meroshnekoff suggests that we work with 4-H on a higher level to educate young people on who we are and what we offer. Parys said Colorado had a very strong tie with 4-H and competitive trail. It would be good to see how they could assist. Parys said she would help Perryman with the 4-H contacts.

FOUNDATION. Conner. We need to elect the member at large and reelect Laurie Knuutila. Rinne suggested Mary Jo Malone to replace Lory Walls for member at large. **Walls made a motion to reelect Laurie Knuutila, DiNatale seconded. Motion carried. Moore moved to appoint Malone if she accepts the appointment, Dieterich seconded. Motion carried.**

NATIONAL DRUG TESTING. Kim Murphy. Murphy is working with the Vet Drug Committee to customize a new testing panel.

VETERINARY DRUG COMMITTEE. Dr. Tamara Gull. Report filed. The committee has recommended the addition of three prohibited substances. Thymosin Beta-4, CBD Oil and medicated hoof packing products. Parys talked about the disconnect between listing a brand name, without listing the ingredients. The anti-inflammatory properties within Magic Hoof, for example, are not listed individually as prohibited. Meroshnekoff stated it might make the most sense to add iodine and turpentine individually to the list as opposed to saying medicated hoof packing products. **Motion by Walls to add thymosin beta-4,**

seconded by Muench. Motion carried. Motion by Muench to add CBD oil products, second by Walls. Motion carried. It was suggested that printing of the drug appendices/prohibited substance list be added to the Management checklist.

TRAIL ADVOCACY AND GRANTS. DiNatale. Grant submitted for consideration from Region 2 at Los Penasquitos Canyon Preserve. Meroshnekoff stated the bridge is greatly needed, and there are two NATRC rides a year held there. **Motion made by Moore to approve the \$500 grant, seconded by Dieterich. Motion carried.**

EDUCATION. Dieterich. Most of the education this season has been focused on LeD Judge training. Cowart and Dieterich have been working in groups and individually with prospective judges. There is a great need for better dissemination of information. Rinne suggested the development of the online library when time permits.

MEMBERSHIP RECRUITMENT & RETENTION. REMOVED FROM AGENDA.

JUDGES. Kim Cowart. We need to improve communication all the way around between ride chairs, judge applicants, provisional judges and official judges. We continue to work to recruit more judges. Parys said we need to increase visibility of the process and what it takes to apply, especially for the LeD. **Motion by Muench, second by Walls to approve Lori Allen as horsemanship judge. Discussion. Kudra and Moore opposed. Motion carried. Motion by Muench, second by Walls to approve Keri Riddick, DVM, as veterinary judge. Motion carried.** It is suggested to revive the Judges Forum.

HALL OF FAME. Rinne. No applicants.

STUDENT LOAN/SCHOLARSHIPS. Kay Gunckel. No applications.

BREED & ORGANIZATION LIASONS. Stucky. Will be working with Amy Martin to learn the ropes for the role.

AHA. Insko. Talked about the AHA national ride and wondered if we could somehow join organizations for this ride. The ride moves around to different locations. If a local ride sanctions with AHA, as the co-sanctioning organization our rules apply. AHA members with competition cards can qualify for AHA performance points as competitive trail is an approved event.

HONORARY & APPRECIATION. Mesimer. Report filed. National honorary and appreciation award nominations were made, voted on and approved. **Motion by Moore, second by Perryman to approve regional appreciation nominees by acclamation. Motion carried.**

ANNUAL POINTS. (Change to TECHNOLOGY) Andrea Rogers. The Coreware team is currently working on the phase to get ride results directly into the system, and that is close to completion. We would like to have someone in each region to be the data entry admin. Linda Clayton R5, Ruth Mesimer R6, Jamie Dieterich for 1 and 1A, Lory Walls for R2. Regions 3 and 4 need admins. Rogers is working on a duties sheet for the admins. Muench recommended we add these admins to the Technology committee.

ELECTRONIC MEETING COORDINATOR. Remove from agenda.

CONVENTION. Muench. San Antonio. There is a window for the hotel for reservations, and R4 needs to know if the room block needs to be reduced. More expensive venue, but it is a destination location and very nice. Wednesday evening meet and greet for the board, with the formal meeting on Thursday. 2021 national convention will be in Omaha, NE and is in the planning stages.

REGIONAL REPORTS. R1 – Meroshnekoff, six rides in region. The stand-alone Leisure Division Ride had a waiting list, but in retrospect the ride chair wished she'd had two days of LeD back to back. Ride entries were up this year. Mt. Diablo will be LeD only in 2020, which is somewhat disappointing since it is the ride that started it all. R2, Insko, four rides in the region. Poor ridership, and all rides lost money. R2

didn't lose money last year because they hosted national convention, and had it in conjunction with AERC. The same four rides held in 2019 will be held in 2020. R3, Wingle, ten events held this year, and currently expecting six to eight events for 2020. A VS outbreak hit the rides hard. R3 expenses were higher than income for the first time. LeD helped a lot to relieve the finances for individual rides. R4, Perryman, eight rides for the region. Every A ride had an LeD ride with it. LeD was approximately 20% of the riders. R5, Moore, twelve traditional rides, and one stand-alone LeD ride. They are going to focus on the LeD at the mini-convention in 2020 to get more people thinking about it. There are four stand-alone LeDs on the schedule for 2020. R6, Parys, fighting weather all year, seven traditional rides and four with LeD. Two stand-alone LeD rides were held. Hoping for a better year in 2020. Some of our ride managers, because of losses, won't come back in 2020.

SHARED BOARD \$379.93

Old Business

1. Website – already discussed.

New Business

1. LeD Scorecards/Traditional Scorecards. Getting to a point we need to order more of both card types. Any adjustments needed to the formatting before going to print? Suggestions due by January 1, 2020 for any needed changes.

December and January call in meetings. National convention, February 13, 2020, San Antonio, TX.

Motion by Muench to adjourn, second by Wingle. Meeting adjourned.